



**IISL
INDIA INDEX SERVICES & PRODUCTS LIMITED**

PRESS RELEASE

Launch of NI15 Index

In continuation of its efforts to develop indices that meet the requirements of market participants, IISL announces launch of NI15 index.

India is one of the fastest growing economies globally and is expected to grow at a higher rate in the coming decade. Some of the key driving factors for growth include stable government, favorable demographics, improving purchasing power parity and rising FII's interest.

IISL has constructed an Index 'NI15 Index' which tracks sectors which have higher growth potential and are potential beneficiary of economic growth. The index currently provides exposure to 15 large cap stocks from sectors of Auto, Pharma, IT and Consumer Goods. The index endeavors to help investors in reaping the benefit of growing valuations of these sectors.

The index will be calculated on an end-of-day basis. Index methodology & factsheet are available at http://www.nseindia.com/products/content/equities/indices/strategic_indices.htm

Place: Mumbai

Date: May 22, 2014